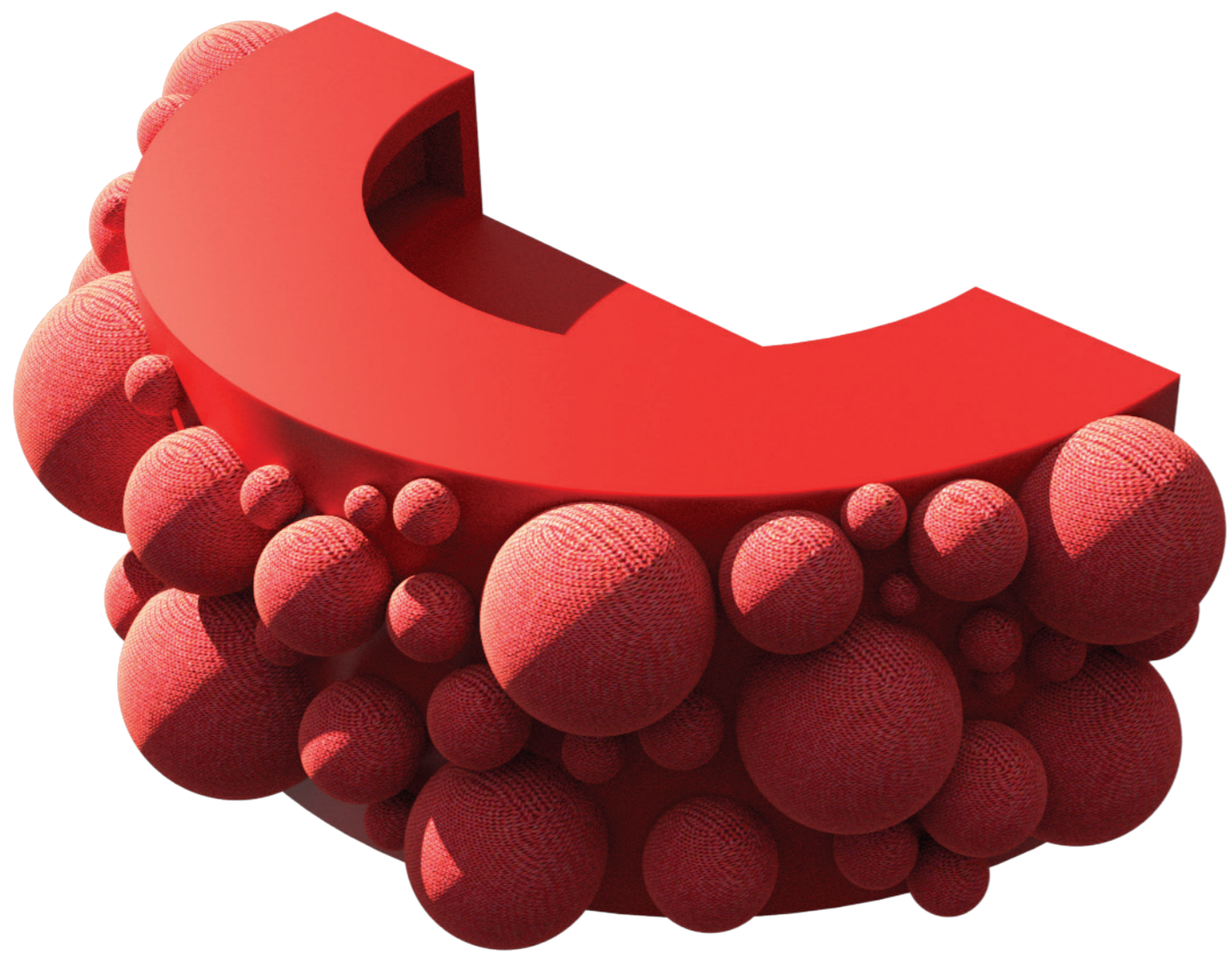


Ksubi

Site Location: 412-413 George Street Sydney NSW

Software Skills: Rhino | Revit | V-ray | Adobe Photoshop

Ksubi's brand itself is full of creativity and life. Young at heart and youthful. The research started based on Ksubi's famous product- denim. Denim was produced back in the 19th century, which was the period of the Industrial Revolution (a significant movement that was an era of mass production). Mass production is usually associated with factories. My creative ideas were extracted from the film in the 19th century, Metropolis. It has influenced my design decisions. The overall design features an industrialism grit with a little bit of futurism.



Nintendo Office

Site Location: 1 Bligh St Sydney NSW

Software Skills: Rhino | Revit | V-ray | Adobe Photoshop

Nintendo Company started with a vision of bringing people together, and ever since, it has tried to achieve this in multiple ways. It has also introduced industry icons that have become well-known, namely Mario, Donkey Kong, Metroid, Zelda, and Pokémon. Verner Panton inspired the overall design thinking. I wanted the office to be more than just functional. I sought out users' individual experiences and the brand's narrative. The boldness of materiality, lighting and furniture was curated selectively. The colour red might seem controversial, but it is derived from a symbolic interpretation of the brand itself. Red is considered vibrant, stimulating, and exciting. The design language of this office accommodates human psychology. Employees will not wish to go to a "boring" office.



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