## Portfolio





#### Illustrations

## **Shuk Restaurant**

I have been creating illustrations for Shuk that is displayed on the new website and graphic material, having the pleasure to work alongside the Web Designer Dana Amir.

The main idea was to translate the inspiring atmosphere of Shuk that is influenced by Middle Eastern and Mediterranean cuisines, showing all the quality of the products and services, bringing the care of the craftsmanship mixing to the modern cuisines.





#### About

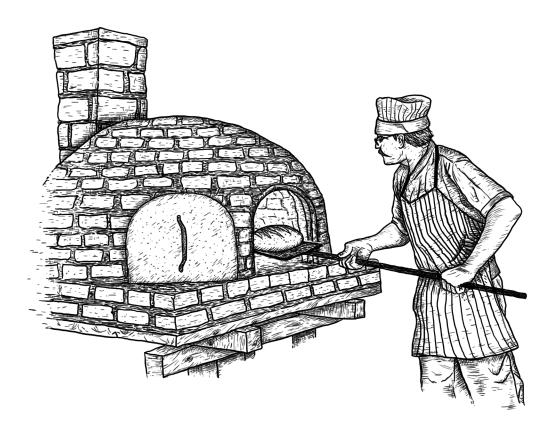
The food we offer at Shuk is inspired by what we grew up with in Israel, where the cuisine available is one of the largest melting pots on the planet, with food coming from a variety of cultures that migrated to the country from 130 different countries in the past 50 years. The menu is directly influenced by Middle Eastern and Mediterranean cuisines.

Taking inspiration from the Hebrew meaning of market place, SHUK, is located in the heart of Bondi, Chatswood & Elizabeth Bay. It has quickly become one of the favourite meeting places for locals and tourists alike. We offer an incredible array of Israeli/Mediterranean delights for breakfast, lunch and dinner. We use the freshest produce and dishes that promise a flavour of Israel mixed with modern favourites.

Contact us: info@shuk.com.au

Book a Table





SHUK Bakery: 40 Mitchell Street, North Bondi, NSW 2026 Phone: 0403 575 361 Email: orders@shukbakery.com

The trio behind SHUK: Yoni Kalfus, Erez Beker and Ariel Hefer team up with Head Chef German Sanchez this time for a North Bondi Bakery.

In a place where gluten free sprouted bread dominate the menus, Shuk Bakery on 40 Mitchell Street in North Bondi is bringing back the traditional bakery, offering a variety of sourdough breads, pastries and cakes.



We want to maintain the techniques and the flavours of a traditional bakery but also provide guests with Israeli flavour combinations' co founder Yoni Kalfus explains'.

SHUK Bakery has always baked everything from scratch whether it is Turkish Bread dipped in Hummus to traditional sourdough the moto is that great food is made from scratch. That way there is always room to tweak the breads to suit the dishes they are served with.

Menu

Bakery Gallery

### Info:

Seating indoor and outdoor Seating capacity 10 + 20 Address: 40 Mitchell Street, North Bondi Opening hours: 7am - 3pm Monday to Sunday Eat in & Takeaway





Home Bondi • Chatswood • Elizabeth Bay Bondi Bakery Events Catering Wholesale Media Gallery

## A little taste of what we offer

"The food we offer at Shuk is inspired by what we grew up with in Israel, where the cuisine available is one of the largest melting pots on the planet, with food coming from a variety of cultures that migrated to the country from 130 different countries in the past 50 years. The menu is directly influenced by Arabic, Turkish, Middle Eastern and Mediterranean cuisines"

Here's just a glimpse of our mouth watering dishes

SHUK Bondi

SHUK Chatswood

SHUK Bakery

Events







News Design

## Marca Brasil Newspaper

Cover and pages developed for Marca Brasil Newspaper. Marca is a popular Spanish newspaper that made a partnership with EJESA group in Brazil and together created Marca Brasil. Launched in 2010 in Rio de Janeiro and later in São Paulo, was a daily newspaper focused on sports. The project has a rich and daring graphic design, infographics, illustrations and high-quality images.



ESPECIAL

Maracana 2014





## **UM MARACA EUROPEU**

Formato de arena, público mais próximo e conforto: ideias para sair do papel





#### 'É uma emoção muito grande'



## Em grande área ao redor do estádio, vagas para 11 mil carros







## News Design

## Ataque / O Dia Newspaper

Cover and pages developed for Ataque. Ataque is a daily sport section from O Dia Newspaper, a popular newspaper from Rio de Janeiro - Brazil







## Graphic Tees

## Reserva

A special edition of digital illustrations for Brazilian apparel & fashion brand



























## Woven Bag Design

## Sunlite Mitre 10

Graphic arts developed for Sunlite Mitre 10

Stores: Bondi Junction, Paddington, Newtown, York St, Pitt St and Mosman - NSW















AWARD

## **Deus Ex Machina**

Top 10 Winner Quaran-Tee Competition I have been chosen as a top 10 winner in the Deus Ex Machina Quaran-Tee Competition. My piece "Scratch Tracks" will be available to purchase in a special capsule produced by the brand.

Global competition with 3347 designers and artists who submitted amazing creative work.

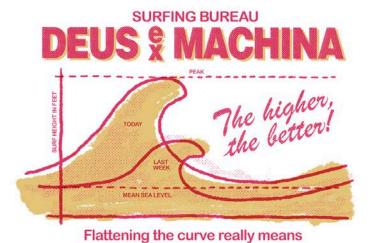






















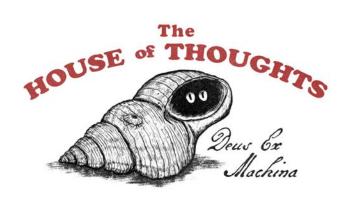














Deus ex Machina

CYCLE + PARTS F SERVICE

Concept story app

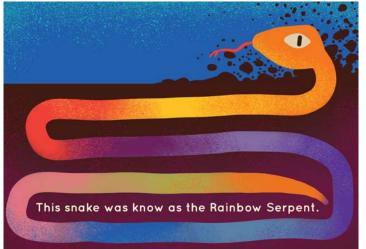
# Guri - Aboriginal stories for kids

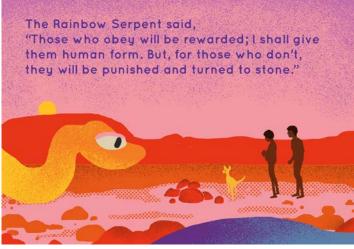
Guri is a platform that helps parents, offering Aboriginal stories for the young ones. Portraying inspirations, bringing cultural understandings, recognition and democratising Aboriginal Culture.

WATCH ONE STORY

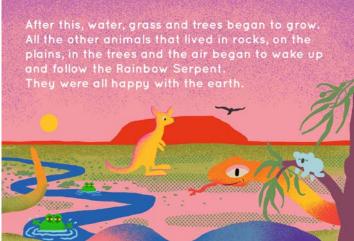












The stories we hear as children shape our view of the world. Aboriginal stories provide important information about culture, values, people, animals and the environment.

Part of the project developed for the subject Social Enterprises / Master of Design / Torrens University. Non-commercial project.







Branding, app design, illustrations and more

## **Fellow Grin**

A platform (app + website) that connects volunteers with older people living in aged care.

In a two-way street, the platform allows volunteers to search for aged cares and book a visit, changing someone's life through friendship.

The app makes contact between volunteers and aged care. The elderly only have contact with volunteers during the visitation.



Logo



version 1

## fellow grin

version 2

Logo Variations



g











Slogan

Friendship is the antidote

Corporate Colours

















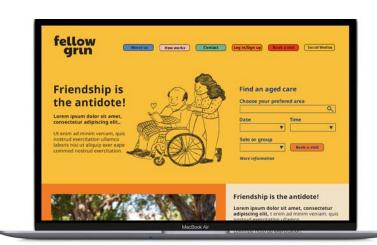












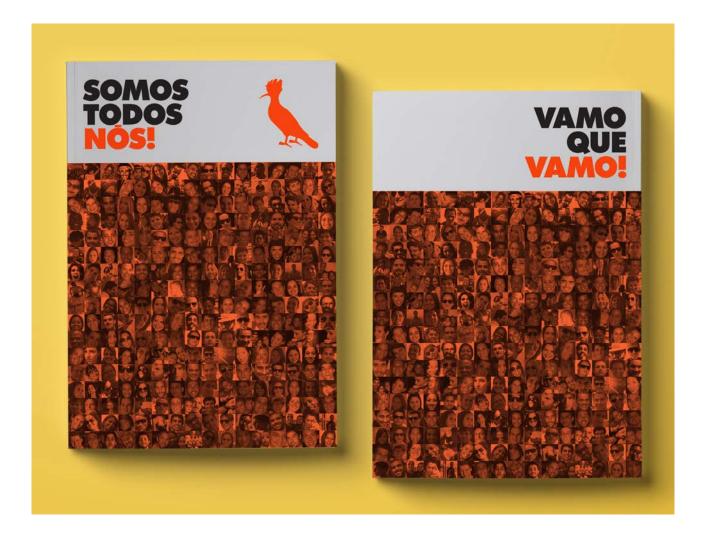
Part of the project developed for the subject Design Futures Master of Design / Torrens University. Non-commercial project.





# Editorial Design **Reserva**

Reserva Culture Book is a motivational and inspirational internal publication from an apparel & fashion brand Reserva. It has been done annually and provided to all employees. Graphic project by Reserva's creative department.



Trabalhar na Reserva é uma experiência incrivel. A energia boa que circula pela empresa, a alegia de porte modi a da lieve, descontraído e divertido. Privilegiada por faser parte disso. Privilegiada por tracer o que e uma na characte de verdadeira e cotidana. Uma inquientude que con como mom amar que eu uma. Ce Xe è o meu xodél Acompanhar esse crescimento desde o considera e vera evolução da marca tem um valor considerado de verdadeira e cotidana. Uma inquientude que te persegue por mais que você tente fogir. O correlação púplica, o oblica sicerimição e o sur responde desiga, arcito, faz, desfas, por tempo. Mas nos não estamos nem ai pro tempo de compos de considerados

# ADRIA ADRIA ADRIA NAOME Os sand

E trabaho? Pra caraho. Corre-corre. Vai malhadi-nho. Valesendo Emperioù? Nijo pode. Se meior. Investa. Reniventa. Tem que fazer ric. Mas também tem que fazer chora. E solición? Vanoca. Ta diciol. Para ninguém. E amo? Pro caraho. Tem que tex Mas seu even fácil. Entrega. Também vem fácil. Se não virie, e taus. Menos à emais. Máis ou renora. As persantas im mis. E o espaço também. Par fazer. Pra seu: Pra mude. Pra se descobrir. Es e rediscobrir. Es e man. Pra mude. Pra moder de moder. Pra moder.







# ALEX LESSA

The facer. Praiser. P

# XAN

## **EXAN** RE SUS<sup>12</sup>





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# Drawing & Painting Lithography

Lithographies, A3 size. Developed during the Fine Arts Engraving course in Brazil.

Lithography was the first printmaking technology that allowed a traditional artist to work using conventional techniques, and to create prints that could reveal an original painting regarding detail, mood and colour variations. Stone lithography was popular for about a century during the 1800s and it still practising today, attracting more artists.

It is the original form of planographic, or surface printing, and offered freedom to the artist or printer. The illustration could be drawn directly onto a highly polished chalky limestone block with special crayon pens.

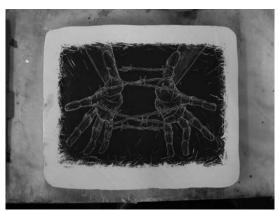


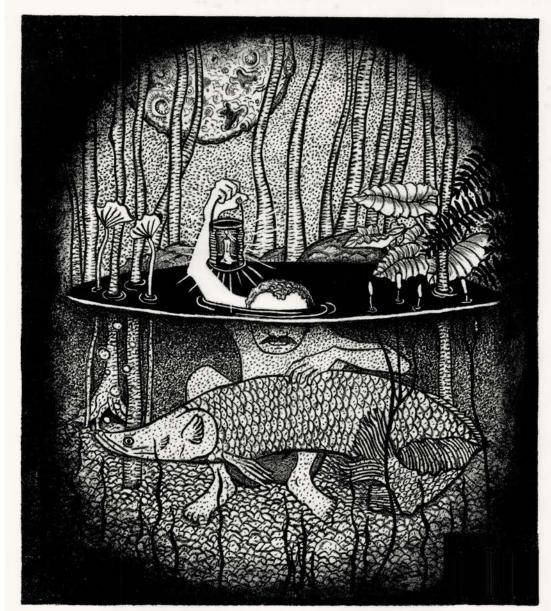










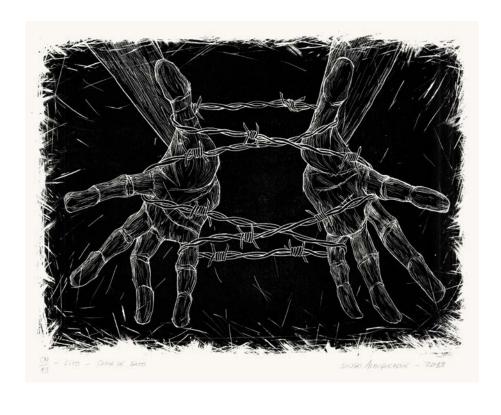


Diogo ALBUQUERQUE - 2013

Drawings, paintings and scratchs on the chalky limestone block.

LITOGRAFIA - IGARAPÉ





## Packaging

## Reserva

Clothing packaging developed for Reserva Mini. Inspired by the milk cartons and the Pop Art of the American artist Roy Lichtenstein. Graphic design project: Diogo Albuquerque and Carlos Denisieski.











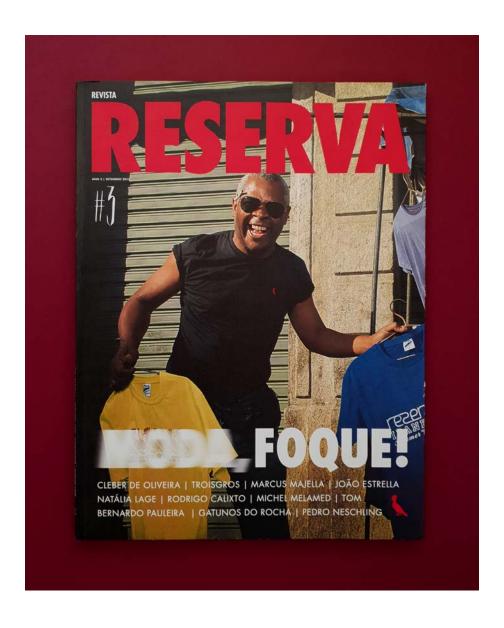
### Editorial Design

## Reserva

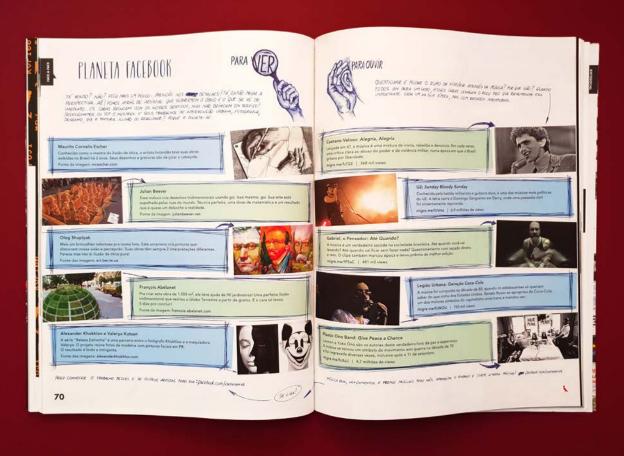
Illustrations and layout designed pages.

Reserva Magazine was designed to show the content that involves the latest brand's collection.

The magazine brings the catalogue of own brands and on top of that, has news, interviews, advice, poems, etcetera.







### Animation and more

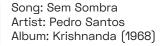
## The Portal

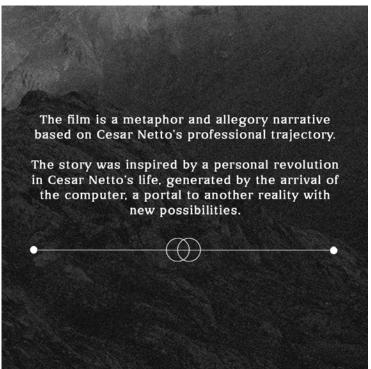
I developed my first animation/film, creating a tribute to an incredible person with all my admiration and enormous gratitude. My friend, mentor, graphic designer and lecture: Cesar Netto Cid

WATCH THE FILM









Part of the project developed for the subject Design Context Master of Design / Torrens University. Non-commercial project.



STORY

Every day, a man walks a long distance to find drinkable water. Day in and day out, he performs the same exhausting and time-consuming routine. The man repeated this routine for years.

And then, one day... He discovers a source of pure water in another dimension. He does not question the source, but simply marvels at his new-found ease. Now, the man doesn't need to spend hours and hours walking long distances every day.



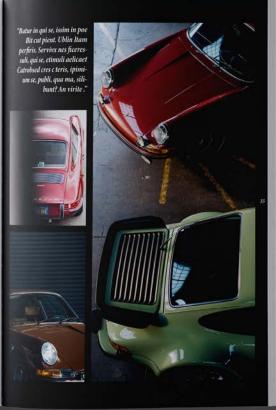
Editorial - Experimental

## Deus Ex Machina

Some editorial pages I have designed as a trial for the brand Deus Ex Machina from Sydney. (Unused concept pages)









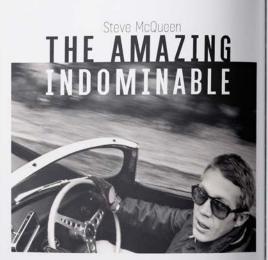






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SOMEWHAT OF AN UNDERGROUND SLIDING BACK 



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## DOLOREST UT EX Omnt volorru







## THE MANY FACES OF BROOKS NIELSEN



"Minum eum quatemqui odia quis as eat ea nullupt atempost alis ea quo vid quossi omnis rerorum"

what are you doing? (Itaiyiks) But the pro-cess in the same, tucking ourselves away is the recommists and costing surselves off an freed of 60 years and showed them: I shall and he was too nice and incapable causig this way socks, so it was a really and practs of narrowing them down, but toer were a few songs he definitely wanted type in and then that was it.

cribe City Club in 3 words?

I were one of the first bands that I heard
the radio that I was singing to that was
ont anging to that was d fothe radio,
I was at describe it in 4 words? Less

What's your idea of a perfect day?

De hist Thinky, Surf, Skate and Partyling
rold, but at the same time we are on a tour
tun now. We have suffered for too long in

are going to take a short break, go on fider. Im going to Mexico, Matts going Moreco, and some of the boys are going me to Seatle, and then write more hope-is. Then I'm starting to produce a record









# Illustration **Painting**

I created these two pieces for my personal project. The illustrations were hand painted using Indian black ink on paper and then scanned and retouched using Adobe Photoshop.

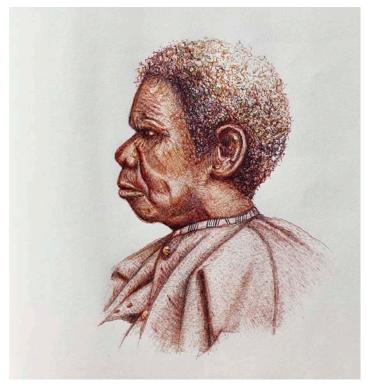




### Illustration

# 100% Ballpoint pen drawings

I have been developing some drawings as personal work, where I use only ballpoint pens on paper.

















I am a professional in Graphic Design, with more than eleven years of experience in creative management, with a passion for the arts, design and everything that involves aesthetics and visuals. I have extensive experience in graphic design and illustration, working on many great projects.

Throughout my career, I have consistently created innovative design solutions, and I can transform desire, goal, and feeling into art. To me a client brief is an opportunity to channel this passion but in the parameters of a clients commercial objective. I also have experience in team management, delegating tasks and controlling processes.

Among my characteristics are loyalty, honesty, dedication, curiosity, creativity, flexibility and proactivity. I can easily contribute to the company's success, helping to motivate team members.

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