

SEE IT BE IT



See it be it

The see it be it female film festival is an opportunity to see unique female experiences on screen. Influenced by the idea of discovering new worlds in film, I utilize psychedelic graphics.

Diversifying the film industry creates new content for audiences to explore. We love films because of the different realities they build for us. Each film poster is its own world. The project has a flexible color scheme that is interchangeable depending on the narrative it symbolizes.

Contrasting contemporary perspectives is the use of familiar written language. Words that are emotions or circumstances are one that anyone can connect with. We can also witness different narratives and find empathy.

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