

# LOVE THE PLANET

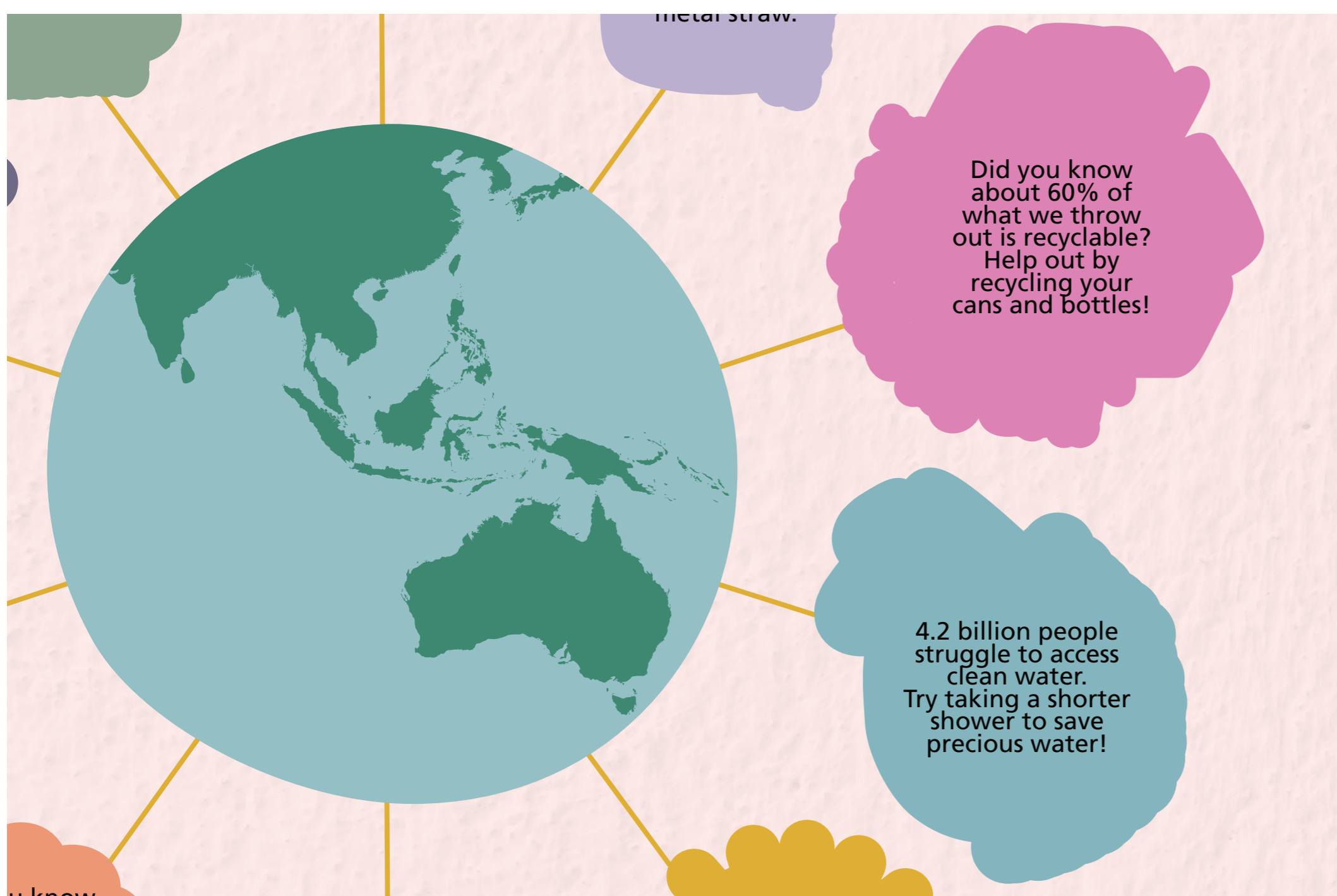


IT'S THE ONLY ONE WITH DOLPHINS!

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## Australian Geographic Explorers Magazine Poster Series

This poster series was created for the Australian Geographic Explorers magazine. The brief required me to design a double-sided wall poster that will inspire and educate children between 8 and 12 in a fun and rewarding way on climate change and how they can make a difference to save a planet on the brink. The brief also called for the ideation and design of a free gift to be included with the magazine issue. I chose to link the gift to the poster series, by designing stickers that promote the environment.

My poster encouraged children to love the planet by engaging in environmentally friendly practices such as recycling cans, protecting bees by planting bee friendly plants, and reducing their water use with shorter showers. Each time they engaged with one of these practices, they could put a sticker on the relevant image on the poster. The aim for this was to inspire children to think about their environmental actions and grow to love the earth that is entrusted to them.

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