



Ball & Doggett: FormakotePaper Stock Sample Pack

Ball & Doggett aimed to create a sustainable sample pack for their paper stock range, Formakote. This sample pack has a tabbed card system inside that organises the four different stocks and their gsm/ums, with complimentary illustrations for the different stocks. The brief was to promote sustainability and appeal to Ball and Doggett's large and diverse target audience with a flexible tone of voice.

Billy's Brew: Beer Label Packaging

Billy's Brew IPA beer label using finished art techniques to apply embellishments to design.

The Flower Merchant Florist: Logo/branding

Logo and brand identity for The Flower Merchant florist.

The Australian Ballet: Cinderella Duotone Brochure

DL Roll Fold Brochure using a duotone colour mode.

Lauren Ivory

laurenivory.designs@gmail.com
 www.behance.net/laurenivory
 Diploma of Graphic Design